EU SUSTAINABLE FINANCE IN EXTERNAL ACTION

AN OPPORTUNITY TO PROMOTE SUSTAINABLE BUILDINGS?

April 2021



EXECUTIVE SUMMARY

The EU¹ is a major financial player, as a source of foreign direct investment, but also as a pioneer standard-setter for sustainable financing through its "EU Sustainable Finance Strategy". Its new financial instrument for external action, the Neighborhood, Development, and International Collaboration Instrument (NDICI), has the potential to integrate these sustainable finance principles. Investments in the buildings and construction sector should be a priority for sustainable financing. Buildings represent a quarter of global investment and are most households' single main source of wealth. Buildings and construction already make up almost 40% of global emissions, with a growing trend. Following up on experiences made by development finance institutions in project and intermediary financing provides as sound basis for implementing this shift. The EU now has the potential to spearhead this transformation.

This paper (1) presents the sustainable finance challenge for buildings, (2) outlines the EU's role in global financial flows and explains EU's sustainable finance principles, and (3) puts the spotlight on implications for the buildings sectors and opportunities in EU external action to influence it.

1. THE SUSTAINABLE FINANCE CHALLENGE FOR BUILDINGS

Buildings and construction make up almost 40% of global greenhouse gas emissions and are thus a major driver of global warming. Demographic growth, associated construction booms and increased household income, in particular in hot climates, is projected to result in at least a tripling of global energy demand just for cooling (GSR, 2020) – in particular in Africa and Asia. But the buildings sector is not only important for climate change mitigation. Around the world, people spend the majority of their time in buildings – thermal comfort of which is thus a crucial determinant for well-being and health in the face of climate change adaptation. The buildings and construction sector also provides jobs to millions of low and high skilled workers and is therefore also important for well-being and economic prosperity.

Investment into buildings stood at 5.8 trillion USD (GlobalABC, 2020), or 26% of the 22 trillion current USD total capital invested in 2019 (World Bank, 2021ⁱ). EU national accounts show a similar share of buildings investments, with residential buildings² receiving 23.1% and other buildings and structures a further 25.2% (Eurostat, 2021) of total investment. This share may be even higher in some developing countries. For example, national accounts of Indonesia show that 75% of investment went to buildings (residential and non-residential) in 2016 (OECD, 2021ⁱⁱ), making the sector the prime driver of national wealth creation.

¹ Unless otherwise specified, EU refers to public EU institutions as well as private EU resident market participants.

² The system of national accounts uses the terminology "dwellings" instead of residential buildings, which is, however, equivalent.

Yet, finance for green buildings is not a top item on the international and EU international partnership agenda. In the implementation of the EU's main investment instrument, the External Investment Plan, buildings played a minor role with only 3%³ of 3.5 billion EUR in blending contribution allocated to projects specifically targeting the buildings sector⁴. These projects are in the EU neighborhood countries (Armenia, Georgia, Moldova, Ukraine, Morocco and Tunisia) with little share of current and projected global buildings emissions; and received investment and technical assistance grants (PEEB analysis, based on EFSD Operational Report, 2020).

2. THE EU'S ROLE IN GLOBAL FINANCIAL FLOWS

The EU has been a major global financial actor as a net lender in direct and other investments towards the rest of the world, and likely also for portfolio investments (Eurostat, 2021; Zucman, 2013; Hauser et al., 2016)⁵. The investments of EU resident institutions amounted to at least 28 trillion EUR in non-EU countries in 2019 (Eurostat, 2021). This makes the EU the most important provider of investment globally, before the United States. The majority of investments by EU residents occur in other mature economies, while only small capital flows reach Latin America and emerging economies in South East Asia. Still, the foreign direct investment stock of EU investors in Africa reaches 222 billion EUR (in 2018) – five times more than US or Chinese foreign direct investments (European Commission, 2020).⁶

The EU is the largest provider of Official Development Assistance (ODA). 55% of total ODA spending in 2019 came from EU member countries (OECD, 2019). While information on financial flows by sector does not allow to deduce spending specifically on the buildings sector, this is unlikely to result in a double-digit share (OECD, 2020). No final guidelines exist on whether climate finance should be counted as part of ODA or outside but in common practice, it is often included. 27% of EU institutional ODA was marked as targeted towards climate principally or significantly (mostly mitigation projects, Donor Tracker, 2020). From a global investment flow perspective, however, ODA is only a stable albeit small share of overall financial flows to developing countries (UNCTAD, 2019), and should therefore not remain the sole lever of the external dimension of the EU green deal.

The European Fund for Sustainable Development Plus (EFSD+) is the new enlarged financing vehicle available to the European Commission (Ceccarelli, 2020)⁷ and will have a global reach (instead of being limited to the Neighbourhood and Africa) and the potential to use i.e. guarantees made available to development finance institutions (after an approval process; European Commission, 2018). It is funded directly from the EU budget within the Neighbourhood, Development and International Cooperation Instrument (NDICI) of the current Multiannual Financial Framework (MFF) 2021-2027 and

³ A further 8% of blending contributions approved go to facilities for which building projects (or parts thereof) could potentially be eligible without being the main focus, or to projects that include construction of buildings as a minor part of a larger program.

⁴ According to an analysis of blending projects published in the European Foundation for Sustainable Development 2019 annual report

⁵ Direct investment = foreign direct investment; Portfolio investment = investment in equity or debt that is marketed or marketable; Other investment = all residual investments such as trade credits, loans, currency and deposits, and other assets and liabilities (IMF, 2002)

⁶ In terms of debt, 20% of African external governmental debt is estimated to be owed to China (making it the biggest bilateral creditor), with 35% owed to multilateral institutions (Jubilee Debt Campaign, 2018)

⁷ These are: 1) The European Fund for Sustainable Development + (external action guarantee (merging and replacing a number of previously existing instruments), blending, and investment climate support), 2) Traditional EU external action instruments (Budget support, TA, parallel cofinancing and fragile state support) and 3) Trust Funds for special targeted interventions outside of the annual planning cycles (i.e. Syrian Recovery Trust Fund, Fund for Africa).

backed by an €53.4 billion⁸ external action guarantee. The EFSD+ provides a combination of external action guarantees, blending, and investment climate support with a focus on leveraging private finance.⁹

EU institutions, member states and citizens (through their savings) are thus in a strong position for increasing capital available for sustainable development aligned to the Paris Agreement. Such efforts should be considered as part of the external dimension of the EU Green Deal. Additionally, using the EU's collective weight in ODA and climate finance to push for sustainable finance in its external action, particularly in the buildings sector, can prepare the ground for the redirecting commercial finance into low-carbon building investments.

3. EU INITIATIVES ON SUSTAINABLE FINANCE¹⁰

The Renewed EU Sustainable Finance Strategy puts forward a more comprehensive framework than previous strategies to transform financial and industrial sectors, to mobilise the massive investments needed to move the EU towards climate neutrality. The proposed strategy focuses on three main areas:

- 1) Definitions, standards and labels for sustainable financial assets and products this includes an EU taxonomy on sustainable economic activities and sustainability disclosure requirements
- 2) Pipeline development and scaling up of investments as well as investment protection
- 3) Better accounting of climate and environmental impacts and risks and revision of financial stability risk frameworks (European Commission, 2020).

An EU taxonomy of environmentally sustainable activities is part of the renewed sustainable finance strategy. The EU taxonomy is a classification of economic activities that can be labelled as environmentally sustainable. This will shape finance flows, primarily within the EU, but is expected to also affect the rest of the world, as many EU based private and institutional investors as well as insurers and commercial banks operate globally. They will be able to transfer their experience with identifying sustainable activities and analysing non-financial information disclosures abroad. The impact of the taxonomy will be further reinforced through a new corporate sustainability reporting directive. The proposed new corporate sustainability reporting directive would require all large and listed companies to report sustainability information, and to present i.e. the percentage of capital expenditure on activities aligned with the EU taxonomy.

 $^{^8}$ More information on the NDICI budget: https://ec.europa.eu/commission/presscorner/detail/en/IP_21_1267

⁹ Given the still unclear additional developmental impact of using development funds for crowding in private finance, deployment must be observed and managed closely to assure funds are spent in the sectors and regions most in need (i.e. social infrastructure, least development countries, ...) (European Parliament, 2020).

¹⁰ More information can be found on DG FISMA's website: https://ec.europa.eu/info/business-economy-euro/banking-and-finance/sustainable-finance_en

An EU consultation in 2020 provided insights into how the EU renewed sustainable finance strategy could also be used internationally. The below box summarizes key recommendations given in the consultation.

How could the EU use its renewed sustainable finance strategy internationally?

Summary of PEEB's analysis of the contributions to the consultation

Market stakeholders showed overwhelming support for the EU to champion sustainable finance principles not only domestically, but also abroad. Almost 70% of respondents consider the current level of global coordination insufficient to promote sustainable finance globally, and to ensure coherent frameworks and actions to deliver on the Paris Agreement. Lack of international standards was identified as the overwhelming missing factor by 42%. To increase participation of the private sector to deliver to this goal, the consultation participants gave over 400 suggestions for solutions. Four clusters of solutions together made up over half of all suggestions: global alignment of standards such as on taxonomies, disclosures and carbon pricing (22%), global coordination in general (13%), leading by example (11%) and increasing ambition (10%). The majority of participants also indicated that an adaptation¹ of EU principles would be welcome and necessary for other geographies.

In the context of European international cooperation and development policy, the participants of the consultation clearly favored using guarantees and other blending tools as instruments, but global alignment of standards and a strengthened role of multilateral development banks and domestic financial institutions figured also among the top three proposals for policies. 56% of respondents believe the EU taxonomy could at least partially be useful to crowd in private finance via development banks, provided some aspects (i.e. social dimension, reference to standards) were improved. In fact, many EU development financial institutions have also already gone ahead and developed their own, similar, criteria.

4. RELEVANCE FOR THE BUILDINGS AND CONSTRUCTION SECTOR

The proposed regulation on the EU taxonomy provides a classification of activities in the buildings sector that can be considered sustainable¹¹. This classification ("taxonomy") is supposed to guide investments towards activities that are in line with the EU's climate targets and that may continue to be labelled as "sustainable". The taxonomy could indeed be a game-changer, and the consultation on its first delegated act drew massive interest, with over 46 000 answers received.¹² The taxonomy defines for each of its target areas (climate change mitigation, climate change adaptation, sustainable use and protection of water and marine resources, transition to a circular economy, pollution prevention and control, protection and restoration of biodiversity and ecosystems) the activities that area considered sustainable. For these activities, it establishes technical screening criteria as well as "do no significant harm" criteria that must be fulfilled for the activity to be considered sustainable.

The table below outlines in summary form the most important technical screening criteria related to the buildings sector. Additional building-sector related activities included in the taxonomy are addressed in annex 3 of this document.

Type of economic activity ¹³	Technical Screening Criteria
Construction of new	 Primary Energy Demand of new construction is at least 10% lower than
buildings	nearly zero energy building requirements in national measures.
	 Energy performance certified by energy performance certificate.
	 For buildings > 5000m2: life cycle global warming
	potential calculated, and level of performance is tested post construction,
	both disclosed to investors and clients
Renovation of existing	 As applicable in national regulations for major renovations
buildings	 Or reduction of primary energy demand of at least 30%.
Acquisition and ownership	 Buildings built before 12/2020: at least EPC class A, or within top 15% of
of buildings	national building stock expressed in primary energy demand
	 Buildings built after 12/2020: meet criteria for "construction of
	new buildings"
	 Large non-residential building with HVAC output >290kW: operated
	efficiently through energy performance monitoring and assessment

The taxonomy addresses some of the key difficulties for increasing finance for green buildings while avoiding greenwashing, such as lack of a common understanding of what sustainability and/or Paris Alignment mean in the context of buildings, and by what metrics to judge the investment opportunities as well as the limited requirements (and capacities) for information disclosure. Due to this lack of information, transaction costs are usually high for non-specialist investing entities trying to assess risk and increase the available capital for sustainable buildings. These obstacles also apply to investors outside the EU, where data availability is often even more limited.

¹¹. The taxonomy on activities considered sustainable in the context of climate change mitigation was proposed in 2020, the sustainable activities for the remaining target areas are scheduled to be proposed by end 2021.

¹² The consultation closed in December 2020 (Reuters, 2021).

¹³ See annex 3 for a complete list of buildings sector related economic activities

5. OPPORTUNITIES FOR EU EXTERNAL ACTION

The EFSD+, as the EU's new financing vehicle, provides an excellent opportunity increase and crowd-in investment in sustainable **buildings.** EFSD+ support must remain coherent with taxonomy principles in its blending or guarantee support for projects or through financial intermediaries. In the absence of global taxonomies, already existing initiatives for defining

AFD notably developed a methodology to evaluate the contribution of energy-efficient building projects to its climate objectives. AFD's accounting tool uses concrete quantitative indicators to assess the performance of a building and score the climate mitigation and adaptation benefit of the investment. For example, to be credited for climate mitigation, a new construction must undergo an energy and environmental performance improvement study and achieve at least 20% reduction compared to the business as usual scenario in two of the following categories: greenhouse gas emissions, energy consumption and water consumption. The project's score will depend on its performance beyond this baseline.

"sustainability" criteria for construction or renovation of buildings can be used as a basis for investments outside the EU. This could build on methodologies used by European development finance institutions such as EIB, EBRD, and AFD, and provide the basis for further work on a common ground taxonomy globally.

The EFSD+ also allows for the development of sustainable investment criteria (i.e. taxonomies) in other countries through policy support. Buildings could act as a pilot sector. The investment climate support pillar of the EFSD+, in additional to the geographic and thematic programming funds, has the potential to support governments in preparing Paris-aligned investment opportunities that attract financing from national and international sources. For example, it could support an analysis of the investment climate and structured public-private dialogue, as well as technical cooperation on regulatory frameworks and market tools such as labels (European Commission, 2019). Support for investment frameworks could well build on PEEB's longstanding technical cooperation experiences in partner countries.

Conclusions:

- The EU is in an excellent position to promote investment projects and national investment frameworks for sustainable and Paris aligned activities in partner countries.
- Internal and external ambition must be coherent, in particular for EU-based development finance institutions.
- Sustainable finance investments must be tackled beyond ODA-related support, and significant efforts need to be deployed to improve the general investment framework¹ in and with EU partner countries.
- As the largest global building investments are made in emerging economies in hot climates (not in the EU), promoting EU sustainable finance principles in external action would allow for greening investment where most urgent climate action needs to happen.
- Experiences made so far, among others in the building sector by PEEB and the Global Alliance for Buildings and Construction (GlobalABC), provide a promising starting point.

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ANNEX

1) Analysis of the financing going towards buildings through the EIP based on the EFSD Operational Report 2019

From a total of 3.5 billion EUR EU contribution in the form of blending, 117 million EUR (3% of all blending funds) were directly targeting buildings. A further 283 million (8% of all blending funds) was allocated to facilities for which building related projects are potentially eligible, or to projects in which buildings played a (minor) role.

The Operational Report is available here: https://ec.europa.eu/eu-external-investment-plan/sites/devco-eip/files/documents/021020 efsd op report- final- ldef.pdf

Blending p	oroje	cts approve	d until 12/2019 with a main focus on b	uil	ldings					
Country		Year of approval	Project title		Consor m of finance institut	2	Sector	Total project cost	EU contributi on (million	Type of EU contribution
	~	-		v	ns	~	_	~	EUR)	_
Armenia		2019	Armenian Public Buildings Energy Efficiency Programme		EIB		public buildings	53.47	11.47	Investment grant, technical assistance
Belarus		2017	Eastern Europe Energy Efficiency and Environment Partnership (E5P) expansion to Belarus		EBRD		energy efficiency in municipalities	113.2	10.2	Investment grant
Georgia		2018	Energy Sector Reform		KfW		energy efficiency in buildings	307.85	8.8	Investment grant, technical assistance
Georgia		2019	Energy Efficiency in Public Buildings Programme		KfW, EBRD		rehabilitation of public buildings	130.6	25.8	Investment grant, technical assistance
Moldova		2019	Moldova Energy Efficiency		EIB		sustainable energy efficiency improvements targeting public and residential buildings in various cities	94.05	15.4	Investment grant, technical assistance
Ukraine		2019	Energy Efficiency in Small Municipalities	S	NEFCO		energy efficiency in public buildings, such as hospitals and schools	15.55	7.05	Investment grant, technical assistance
Morocco		2017	Euromed University of Fes (UEMF)		EIB		construction of the University's eco- campus	147.57	13.57	Investment grant
Tunisia		2019	Modernisation of Schools (phase II)		EIB		construction of new public primary education infrastructure and school	161.65	25.15 <u>117.44</u>	Investment grant, technical assistance

	Year of	d until 12/2019 potentially eligible for bu Project title	Consortiu	T	Total	EU	Type of EU
Country	approval	Troject trac	m of	Sector			contribution
	арріотаі		finance		cost	on	
			institutio		COSC	(million	
₩	~	_	ns 🔻	-	~	EUR)	
Côte D'Ivoire	2019	Sustainable Use of Natural Resources	AFD	energy efficiency and renewable	37.8	2.5	Investment grant,
		and		energy			technical
		Energy Finance in Côte d'Ivoire					assistance
		(SUNREF)					
Madagascar	2017	Urban development and sanitation in	AFD	construction of neighborhood (lanes	26.37	3	Investment grant,
		priority		equipped with drains, roadways,			technical
		neighbourhoods of Antananarivo –		sewerage and sanitary facilities,			assistance
		Phase III		public lightening, and public and			
		(Lalankely III)		sports facilities)			
Madagascar	2019	Sustainable Use of Natural Resources	AFD	green investments from the private	39.99	2.99	Technical assistance
		and		sector			
		Energy Finance in Madagascar (SUNREF)					
Regional East	2017	Green for Growth - Extension to	KfW	energy efficiency and renewable	53.2	10.2	Equity, technical
D: 1 E+	2010	Neighbourhood East II		energy sector	F70.4	15.4	assistance
Regional East	2019	Finance and Technology Transfer Centre	EBKD	climate technologies	570.4	15.4	Investment grant,
		for					technical assistance
Coorgia	2019	Climate Change (FINTECC)	KfW	husiness leases of energy officient	196.3	10.1	Equity
Georgia	2019	Promoting Local Currency Lending: GGF 'L	KIVV	business leases of energy efficient	190.3	10.1	Equity
		Shares' for Georgia		machinery and vehicles			
Ukraine	2018	Municipal Transport and Investment	EIB	public infrastructure (urban	205.78	15 68	Investment grant,
Oklaine	2016	Programme	LID	transport, energy efficiency, water	203.78	13.00	technical assistance
		Trogramme		supply, wastewater and solid waste			teerimear assistance
				management)			
Ukraine	2018	Ivano-Frankivsk district heating	EBRD	reduction of energy losses, as well as	13.83	2.53	Investment grant
				gas and electricity consumption, and			8
				improving the quality of service of			
				the company's heat and hot-water			
				supply system.			
Ukraine	2019	EFSE Local Currency Lending to MSMEs	KfW	micro and small enterprises (MSEs),	85.5	15.2	Equity, technical
				but also private households for			assistance
				home improvement			
Regional	2018	MENA SANAD - Fund for Micro, Small	KfW	financial inclusion, access to housing	182.44	22.44	Technical
South		and		loans for underprivileged sections of			assistance, equity
		Medium Enterprises		society, in addition to agricultural			
				lending and financial technology			
Regional	2019	SEMED Green Economcy Financing	EBRD	high-performing and eco-friendly	261.82	35.53	Investment grant,
South		Facility		technologies and practices for a self-			technical assistance
D! I	2010	Consent for Consent Front /Ton Har FND	I/E/A/	sustaining green economy	F2 F	12.5	Constant Annahustral
Regional	2019	Green for Growth Fund (Top-Up ENR	KfW	energy efficiency and renewable	53.5	13.5	Equity, technical
Regional South	2019	South C	KfW		53.5	13.5	Equity, technical assistance
South		South C Shares)		energy efficiency and renewable energy sectors			assistance
	2019	South C Shares) Green Economy Financing Facility II	KfW EBRD	energy efficiency and renewable energy sectors energy efficiency and renewable	53.5 189.86		assistance Investment grant,
South		South C Shares)		energy efficiency and renewable energy sectors energy efficiency and renewable energy, climate change adaptation			assistance
South		South C Shares) Green Economy Financing Facility II		energy efficiency and renewable energy sectors energy efficiency and renewable energy, climate change adaptation measures (including resource			assistance Investment grant,
South	2019	South C Shares) Green Economy Financing Facility II (GEFF II)	EBRD	energy efficiency and renewable energy sectors energy efficiency and renewable energy, climate change adaptation measures (including resource efficiency)	189.86	24.86	assistance Investment grant, technical assistance
South		South C Shares) Green Economy Financing Facility II (GEFF II) 4 E for Egypt: Excellence and Energy		energy efficiency and renewable energy sectors energy efficiency and renewable energy, climate change adaptation measures (including resource efficiency) technical and personnel capacity of			assistance Investment grant, technical assistance Investment grant,
South	2019	South C Shares) Green Economy Financing Facility II (GEFF II)	EBRD	energy efficiency and renewable energy sectors energy efficiency and renewable energy, climate change adaptation measures (including resource efficiency)	189.86	24.86	assistance Investment grant, technical assistance
South	2019	South C Shares) Green Economy Financing Facility II (GEFF II) 4 E for Egypt: Excellence and Energy	EBRD	energy efficiency and renewable energy sectors energy efficiency and renewable energy, climate change adaptation measures (including resource efficiency) technical and personnel capacity of technical education schools	189.86	24.86	assistance Investment grant, technical assistance Investment grant, technical assistance
South Egypt Egypt	2019	South C Shares) Green Economy Financing Facility II (GEFF II) 4 E for Egypt: Excellence and Energy Efficiency in Education	EBRD	energy efficiency and renewable energy sectors energy efficiency and renewable energy, climate change adaptation measures (including resource efficiency) technical and personnel capacity of	189.86 115.7	24.86	assistance Investment grant, technical assistance Investment grant,
South Egypt Egypt	2019	South C Shares) Green Economy Financing Facility II (GEFF II) 4 E for Egypt: Excellence and Energy Efficiency in Education	EBRD	energy efficiency and renewable energy sectors energy efficiency and renewable energy, climate change adaptation measures (including resource efficiency) technical and personnel capacity of technical education schools multi-city urban development	189.86 115.7	24.86	assistance Investment grant, technical assistance Investment grant, technical assistance Investment grant,
South Egypt Egypt	2019	South C Shares) Green Economy Financing Facility II (GEFF II) 4 E for Egypt: Excellence and Energy Efficiency in Education	EBRD KfW AFD	energy efficiency and renewable energy sectors energy efficiency and renewable energy, climate change adaptation measures (including resource efficiency) technical and personnel capacity of technical education schools multi-city urban development	189.86 115.7	24.86 13.4 20.56	assistance Investment grant, technical assistance Investment grant, technical assistance Investment grant,
Egypt Egypt Lebanon	2019 2019 2018	South C Shares) Green Economy Financing Facility II (GEFF II) 4 E for Egypt: Excellence and Energy Efficiency in Education PEURL	EBRD KfW AFD	energy efficiency and renewable energy sectors energy efficiency and renewable energy, climate change adaptation measures (including resource efficiency) technical and personnel capacity of technical education schools multi-city urban development programme	189.86 115.7 100.64	24.86 13.4 20.56	assistance Investment grant, technical assistance Investment grant, technical assistance Investment grant, technical assistance
Egypt Egypt Lebanon	2019 2019 2018	South C Shares) Green Economy Financing Facility II (GEFF II) 4 E for Egypt: Excellence and Energy Efficiency in Education PEURL	EBRD KfW AFD	energy efficiency and renewable energy sectors energy efficiency and renewable energy, climate change adaptation measures (including resource efficiency) technical and personnel capacity of technical education schools multi-city urban development programme renewable energy and energy	189.86 115.7 100.64	24.86 13.4 20.56	assistance Investment grant, technical assistance Investment grant, technical assistance Investment grant, technical assistance Investment grant,
Egypt Egypt Lebanon	2019 2019 2018	South C Shares) Green Economy Financing Facility II (GEFF II) 4 E for Egypt: Excellence and Energy Efficiency in Education PEURL	EBRD KfW AFD	energy efficiency and renewable energy sectors energy efficiency and renewable energy, climate change adaptation measures (including resource efficiency) technical and personnel capacity of technical education schools multi-city urban development programme renewable energy and energy	189.86 115.7 100.64	24.86 13.4 20.56	assistance Investment grant, technical assistance Investment grant, technical assistance Investment grant, technical assistance Investment grant,
Egypt Egypt Lebanon Morocco	2019 2019 2018 2018	South C Shares) Green Economy Financing Facility II (GEFF II) 4 E for Egypt: Excellence and Energy Efficiency in Education PEURL Green Economy Financing Facility (GEFF)	EBRD KfW AFD EBRD	energy efficiency and renewable energy sectors energy efficiency and renewable energy, climate change adaptation measures (including resource efficiency) technical and personnel capacity of technical education schools multi-city urban development programme renewable energy and energy efficiency	189.86 115.7 100.64 197.11	24.86 13.4 20.56	assistance Investment grant, technical assistance Investment grant, technical assistance Investment grant, technical assistance Investment grant, technical assistance
Egypt Egypt Lebanon Morocco	2019 2019 2018 2018 2019	South C Shares) Green Economy Financing Facility II (GEFF II) 4 E for Egypt: Excellence and Energy Efficiency in Education PEURL Green Economy Financing Facility (GEFF)	EBRD KfW AFD AFD	energy efficiency and renewable energy sectors energy efficiency and renewable energy, climate change adaptation measures (including resource efficiency) technical and personnel capacity of technical education schools multi-city urban development programme renewable energy and energy efficiency construction of vocational training	189.86 115.7 100.64 197.11	24.86 13.4 20.56 21.11	assistance Investment grant, technical assistance
Egypt Egypt Lebanon Morocco	2019 2019 2018 2018	South C Shares) Green Economy Financing Facility II (GEFF II) 4 E for Egypt: Excellence and Energy Efficiency in Education PEURL Green Economy Financing Facility (GEFF)	EBRD KfW AFD EBRD	energy efficiency and renewable energy sectors energy efficiency and renewable energy, climate change adaptation measures (including resource efficiency) technical and personnel capacity of technical education schools multi-city urban development programme renewable energy and energy efficiency construction of vocational training	189.86 115.7 100.64 197.11	24.86 13.4 20.56	assistance Investment grant, technical assistance
Egypt Lebanon Morocco Morocco	2019 2019 2018 2018 2019 2017	South C Shares) Green Economy Financing Facility II (GEFF II) 4 E for Egypt: Excellence and Energy Efficiency in Education PEURL Green Economy Financing Facility (GEFF) Youth Employment Programme SUNREF Palestine: Sustainable Use of Natural Resources and Energy Finance	EBRD KfW AFD EBRD AFD	energy efficiency and renewable energy sectors energy efficiency and renewable energy, climate change adaptation measures (including resource efficiency) technical and personnel capacity of technical education schools multi-city urban development programme renewable energy and energy efficiency construction of vocational training centers small and medium size green investments	189.86 115.7 100.64 197.11 164.97	24.86 13.4 20.56 21.11 15.3	assistance Investment grant, technical assistance
Egypt Lebanon Morocco	2019 2019 2018 2018 2019	South C Shares) Green Economy Financing Facility II (GEFF II) 4 E for Egypt: Excellence and Energy Efficiency in Education PEURL Green Economy Financing Facility (GEFF) Youth Employment Programme SUNREF Palestine: Sustainable Use of	EBRD KfW AFD AFD	energy efficiency and renewable energy sectors energy efficiency and renewable energy, climate change adaptation measures (including resource efficiency) technical and personnel capacity of technical education schools multi-city urban development programme renewable energy and energy efficiency construction of vocational training centers small and medium size green investments neighborhood living condition	189.86 115.7 100.64 197.11	24.86 13.4 20.56 21.11 15.3	assistance Investment grant, technical assistance Investment grant, Investment grant, Investment grant,
Egypt Lebanon Morocco Morocco	2019 2019 2018 2018 2019 2017	South C Shares) Green Economy Financing Facility II (GEFF II) 4 E for Egypt: Excellence and Energy Efficiency in Education PEURL Green Economy Financing Facility (GEFF) Youth Employment Programme SUNREF Palestine: Sustainable Use of Natural Resources and Energy Finance	EBRD KfW AFD EBRD AFD	energy efficiency and renewable energy sectors energy efficiency and renewable energy, climate change adaptation measures (including resource efficiency) technical and personnel capacity of technical education schools multi-city urban development programme renewable energy and energy efficiency construction of vocational training centers small and medium size green investments	189.86 115.7 100.64 197.11 164.97	24.86 13.4 20.56 21.11 15.3	assistance Investment grant, technical assistance

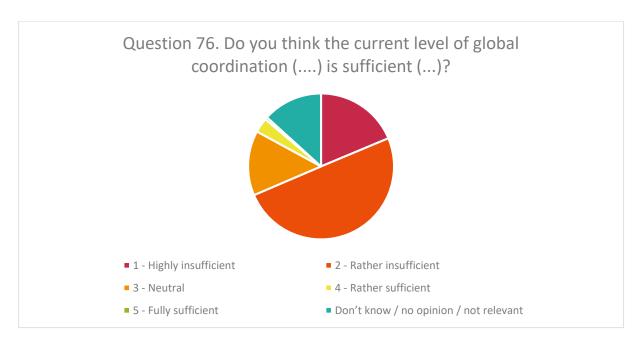
2) Results of the PEEB analysis of the answers to the consultation on the sustainable finance consultation

Raw data used is available at: https://ec.europa.eu/info/consultations/finance-2020-sustainable-finance-strategy en

The consultation received 648 submissions, of which roughly 1/3 also replied to the questions relevant to EU external action (Question 76 to 81). 50% of respondents were from the financial institutions (banking, investment management, insurance, pension provision, market infrastructure, credit rating, accounting, auditing) while the remaining 50% were other respondents (business associations, companies, research institutions, social entrepreneurs, EU citizens).

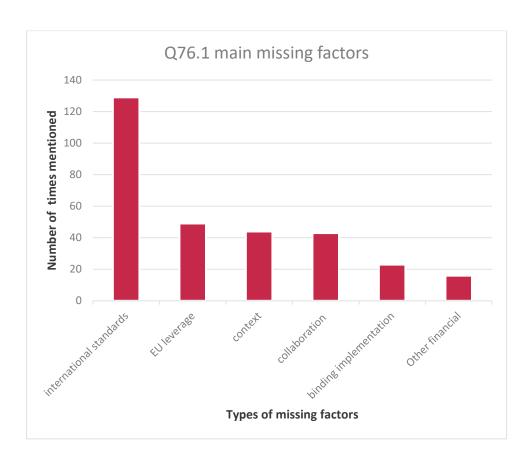
Question 76. Do you think the current level of global coordination between public actors for sustainable finance is sufficient to promote sustainable finance globally as well as to ensure coherent frameworks and action to deliver on the Paris Agreement and/or the UN Sustainable Development Goals (SDGs)?

Almost 70% of respondents to this question consider the current level of global coordination highly or rather insufficient to promote sustainable finance globally, and to ensure coherent frameworks and actions to deliver on the Paris Agreement.



Question 76.1 What are the main missing factors at international level to further promote sustainable finance globally and to ensure coherent frameworks and actions?

The one issue identified as the overwhelming missing factor are international standards, mentioned by 42% of answers. Other missing factors identified were lacking EU leverage (16%), lack of conducive context (14%) and limited collaboration (14%), lack of binding implementation (8%) and other financial instruments (5%).



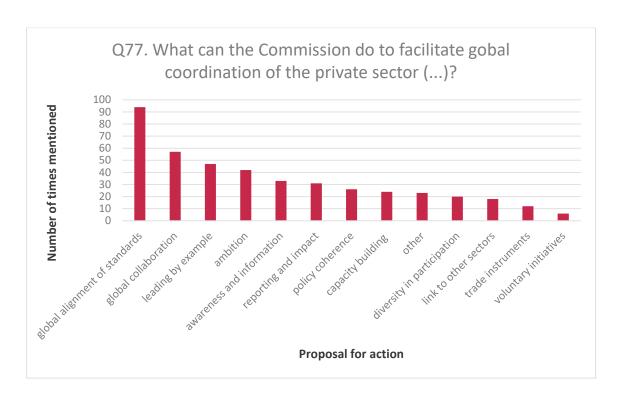
Question 77. What can the Commission do to facilitate global coordination of the private sector (financial and non-financial) in order to deliver on the goals of the Paris Agreement and/or SDGs? Please list a maximum of 3 proposals:

When asked what the European Commission could do to facilitate global coordination of the **private sector** (financial and non-financial) to deliver on those goals, a number of proposals were made that were clustered according to the following areas based on an analysis of the free text submissions. The need for a global alignment of standards came out as the most dominant proposal, mentioned in this analysis, too. 22% of submitted proposals included global alignment of standards, of which 46% were referring to regulations and standards in general, and 22% to global non-financial reporting / disclosure requirements, 16% to a global carbon price, and 15% to a global taxonomy.

A large number of answers contained proposals for more global collaboration (13%), leading by example (11%), and increased ambition (10%).

8% of answers suggested more awareness campaigns and information was necessary, 7% proposed improved monitoring and impact data, while 6% insisted on policy coherence (i.e. SDG alignment of development corporation financing), 5% mentioned capacity building and TA measures, and 5% suggested to increase diversity in the participation of the debate on sustainable finance.

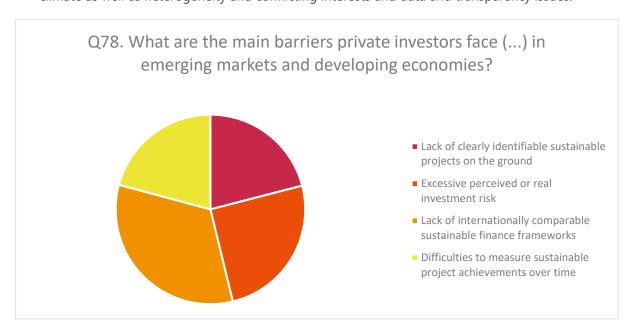
Links to other sectors (i.e. research and innovation) were mentioned in 4% of answers. (Better) integration of sustainability in trade arrangements were suggested by 3%, and only 1% proposed voluntary initiatives.



Question 78. In your view, what are the main barriers private investors face when financing sustainable projects and activities in emerging markets and developing economies? Please select all that apply.

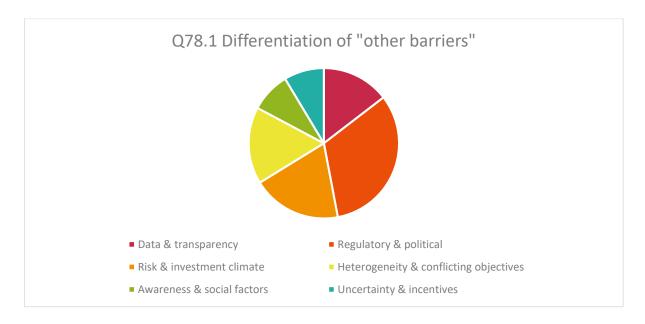
The main barriers faced by private investors in emerging markets and developing economies identified by the survey respondents were distributed as follows:

- Internationally comparable sustainable finance frameworks (29%),
- Excessive perceived or real investment risk (22%),
- Lack of clearly identifiable sustainable projects on the ground (19%),
- Lack of difficulties to measure sustainable project achievements (19%)
- Other risks (11%) that were mainly related to regulatory and political factors and risk and investment climate as well as heterogeneity and conflicting interests and data and transparency issues.



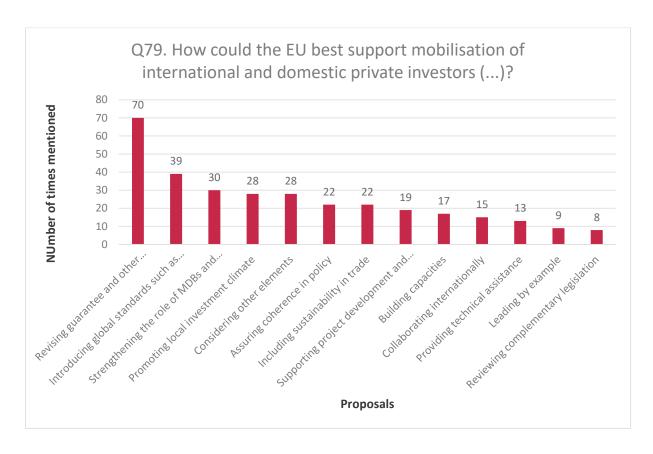
Question 78.1 Please specify what other main barrier(s) private investors face when financing sustainable projects and activities in emerging markets and developing economies:

Other risks were mainly related to regulatory and political factors and risk and investment climate as well as heterogeneity and conflicting interests and data and transparency issues.



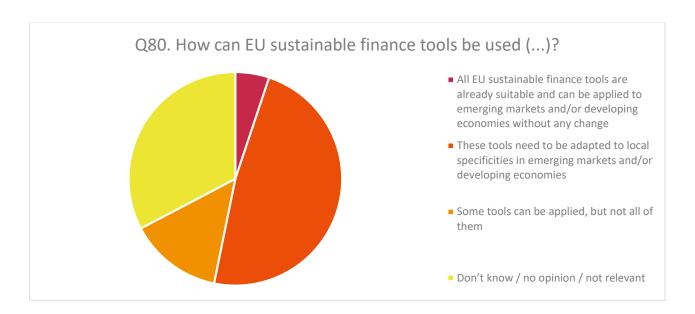
Question 79. In your opinion, in the context of European international cooperation and development policy, how can the EU best support the mobilisation of international and domestic private investors to finance sustainable projects and activities in emerging markets and developing countries, whilst avoiding market distortions? Please provide a maximum of 3 proposals:

In the context of European international cooperation and development policy, the proposals for potential support of EU policies could be clustered in the following main proposals, where guarantees and other financial instruments and the introduction of global standards ranked highest.



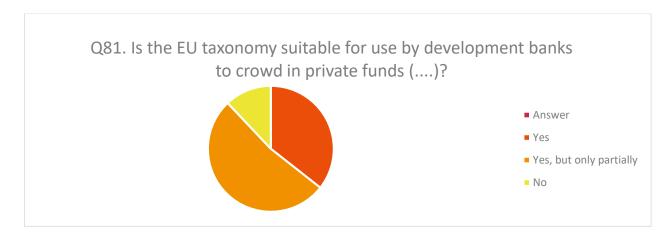
Question 80. How can EU sustainable finance tools (e.g. taxonomy, benchmarks, disclosure requirements) be used to help scale up the financing of sustainable projects and activities in emerging markets and/or developing economies? Which tools are best-suited to help increase financial flows towards and within these countries and what challenges can you identify when implementing them? Please select among the following options (don't know/no opinion/not relevant, theses tools need to be adapted to local specificities in emerging markets and/or developing economies, some tools can be applied but not all of them, all EU sustainable finance tools are already suitable and can be applied to emerging markets and/or developing economies without any change).

Only 5% of respondents believed the current EU sustainable finance tools to be applicable without change in those contexts, while 14% believed some tools could already be applied and 48% stated that all needed to be adapted to the local specificities. 33% did not provide an opinion. The largest needs for adjustment were seen in adapting to national transition pathways (30 mentions), disclosure requirements (26 mentions), technical criteria revision (22 mentions), coherence with international standards (17 mentions), coverage of sectors (11 mentions) as well as cost (10 mentions).



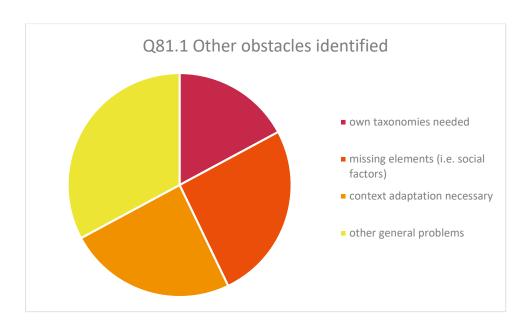
Question 81. In particular, do you think that the EU Taxonomy is suitable for use by development banks, when crowding in private finance, either through guarantees or blended finance for sustainable projects and activities in emerging markets and/or developing economies?

Regarding the potential usage of the EU taxonomy within development banks to crowd in private finance, 23% believe it could be used and 33% believe it could be partially applied.



Question 81.1 If "no" or "yes, but only partially", please explain why and how the obstacles you identify could be best addressed.

The most recurrent criticism and comments regarding its potential for application centered around: missing elements in the current proposed EU taxonomy such as a social dimension that would be particularly relevant in emerging markets and developing economies, as well as the need for adaptation of technical criteria and references to local (or international) standards, not EU ones. Respondents also insisted on harmonization with existing taxonomies or standards in use by Development Finance Institutions. Those that did not consider the EU taxonomy an appropriate tool stated technology neutrality as an impeding factor, as well as a high level of complexity in terms of procedures and technical criteria and remaining ambiguity.



3) Excerpt from the EU taxonomy, focus on buildings (April 2021)

The full draft of the first delegated act regarding the environmental objectives of climate change mitigation and adaptation from the EU taxonomy is available here: https://ec.europa.eu/info/publications/210421-sustainable-finance-communication en#taxonomy

	Technical Screening Criteria	Do No Significant Harm Criteria
Construction of new buildings	 Primary Energy Demand of new construction is at least 10% lower than nearly zero energy building requirements in national measures. Energy performance certified by certificate. For buildings > 5000m2: life cycle global warming potential calculated and level of performance is tested post construction, both disclosed to investors and clients 	 Adaptation: general criteria Water: Minimum criteria for water use of installations Waste: at least 70% of non hazardous construction and demolition waste prepared for reuse, recycling or other material recovery Pollution: no use of substances of very high concern (i.e. asbestos), low levels of formaldehyde etc. Biodiversity: Environmental Impact Assessment carried out, no construction on arable/crop land, forest land, or greenfield land of high biodiversity
Renovation of existing buildings	 As applicable in national regulations for major renovations Or reduction of primary energy demand of at least 30%. 	As above, without biodiversity
Installation, maintenance and repair of energy efficiency equipment	 Measures complying with minimum requirements for each component as required in national measures for Insulation Windows Doors HVAC systems Low water and energy using kitchen and sanitary water fittings 	 Adaptation: general criteria Pollution: no use of substances of very high concern (i.e. asbestos), particular attention for insulation renewal/addition
Installation, maintenance and repair of charging stations for electric vehicles in buildings (and parking spaces attached to buildings)	Installation, maintenance and repair of charging stations for electric vehicles	Adaptation: general criteria
Installation, maintenance and repair of instruments and devices for measuring, regulation and controlling of energy performance in building	Installation of one or more of the following measures: o Thermostats, sensing equipment o Building automation and control systems	Adaptation: general criteria Pollution: no use of substances of very high concern (i.e. asbestos),

	 Smart meters Façade and roofing elements with solar shading or control function 	
Installation, maintenance and repair of renewable energy technologies	Installation, maintenance and repair of one or more of the following measures on-site as technical building system O Photovoltaic systems O Solar hot water panels O Heat pumps O Wind turbines O Solar transpired collectors O Thermal or electric storage equipment O High efficiency micro combined heat and power plant O Heat exchanger/recovery systems	Adaptation: general criteria
Acquisition and ownership of buildings	 Buildings built before 12/2020: at least EPC class A, or within top 15% of national building stock expressed in primary energy demand Buildings built after 12/2020: meet criteria for "construction of new buildings" Large non-residential building with HVAC output >290kW: operated efficiently through energy performance monitoring and assessment 	 Adaptation: general criteria Biodiversity: Environmental Impact Assessment carried out, no construction on arable/crop land, forest land, or greenfield land of high biodiversity



Publisher

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The Programme for Energy Efficiency in Buildings (PEEB) is currently funded by the German Federal Ministry for the Environ-ment, Nature Conservation and Nuclear Safety (BMU), the French Ministère de la Transition écologique et solidaire (MTES), the Agence Française de Developpement (AFD) and the Fonds Français pour l'environnement mondial (FFEM). PEEB is catalysed by the Global Alliance for Buildings and Construction (GlobalABC).

PEEB is implemented by the Agence de l'Environnement et de la Maîtrise de l'Énergie (ADEME), AFD and Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH.

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www.peeb.build

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Responsible/Editor

Secretariat of the Programme for Energy Efficiency in Buildings (PEEB)

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Published

April 2021

Funded by:

On behalf of:







of the Federal Republic of Germany